



WORKFORCE INVESTMENT BOARD OF VENTURA COUNTY

Role

The Workforce Investment Board (WIB) of Ventura County, appointed by the Ventura County Board of Supervisors, includes 36 leaders from business, economic development, education, labor, government agencies, and community-based organizations who collaborate to:

- Administer federal Workforce Investment Act (WIA) funds in Ventura County.
- Provide oversight for workforce development programs and services to benefit job seekers, workers, and businesses in Ventura County.
- Collaborate with business, economic development, labor, education, community-based organizations, and government agencies to build a stronger workforce in Ventura County.

Vision

Ventura County will have a strong, relevant workforce that is ready and able to support the changing needs of employers in a dynamic, competitive, global economic environment.

2012-2015 Goals

- Engage, align, and leverage the strategies and resources of a collaborative workforce development system that is supportive of employers, workers, job seekers, and youth in Ventura County.
- Advocate the development of a ready, flexible Ventura County workforce that adapts to the changing, demand-driven job market, supports the growth of existing businesses and emerging industry trends, and is a positive marketing tool to attract new businesses.
- Provide opportunities for training a diverse Ventura County workforce in allied health and clean/green-related jobs, development of applied basic skills for technology-based jobs, an introduction to careers at an early age, and support for mid-level wage job seekers, incumbent workers, and those in military transition.
- Meet program standards and compliance requirements to maximize benefits to adults, dislocated workers, incumbent workers, youth, and employers, and to position Ventura County for other funding opportunities.

2012-2013 Focus

- Continue to demonstrate accountability and performance, whether funded by WIA or other sources.
- Continue to focus on job awareness and training within our priority industry sectors (allied health, technology-based manufacturing, and clean/green) and to identify appropriate opportunities for non-WIA resources for these sectors.
- Continue our youth career awareness outreach initiatives and advocacy for youth internships and college and career readiness programs.
- Continue to identify and leverage resources to help hire workers and upgrade incumbent worker skills.
- Plan for a collaborative workforce development effort in Ventura County—beyond WIA funding.