



WORKFORCE INVESTMENT BOARD OF VENTURA COUNTY

Role

The Workforce Investment Board (WIB) of Ventura County, appointed by the Ventura County Board of Supervisors, includes 35 leaders from business, economic development, education, labor, government agencies, and community-based organizations who collaborate to:

- Administer federal Workforce Investment Act (WIA) funds in Ventura County.
- Provide oversight for workforce development programs and services to benefit job seekers, workers, and businesses in Ventura County.
- Collaborate with business, economic development, labor, education, community-based organizations, and government agencies to build a stronger workforce in Ventura County.

Vision

Ventura County will have a strong, relevant workforce that is ready and able to support the changing needs of employers in a dynamic, competitive, global economic environment.

2011-2014 Goals

- Engage, align, and leverage the strategies and resources of a collaborative workforce development system that is supportive of employers, workers, job seekers, and youth in Ventura County.
- Advocate the development of a ready, flexible Ventura County workforce that adapts to the changing, demand-driven job market, supports the growth of existing businesses and emerging industry trends, and is a positive marketing tool to attract new businesses.
- Provide opportunities for training a diverse Ventura County workforce in allied health and clean/green-related jobs, development of applied basic skills for technology-based jobs, an introduction to careers at an early age, and support for mid-level wage job seekers, incumbent workers, and those in military transition.
- Meet program standards and compliance requirements to maximize benefits to adults, dislocated workers, incumbent workers, youth, and employers, and to position Ventura County for other funding opportunities.

2011-2012 Focus

Collaborate with business, economic development, education, labor, government, and community-based organizations within Ventura County, and partner with other workforce areas, to build regional capacity for:

- Growing the Ventura County job base to benefit job seekers, youth, and incumbent workers
- Expanding and investing in the demand-driven skills and readiness of the Ventura County workforce, with an emphasis on allied health, manufacturing, and clean/green jobs