



3rd Annual CLIMATE CHANGE ACTION AWARD Categories

RECOGNIZING VENTURA COUNTY'S best projects and programs of 2010-2011

THE VENTURA COUNTY BOARD OF SUPERVISORS will present awards for Earth Day 2011 recognizing the best projects and programs that address the effects of climate change on Ventura County.

AWARDS WILL BE PRESENTED IN THE FOLLOWING Suggested CATEGORIES:

1. Large, Medium, and Small Organization Carbon Footprint Reduction
2. Planning or Research Project
3. Public Outreach/Education
4. School/Youth
5. Sustainable Business Practices

Organization Carbon Footprint Reduction: Judged based on tons of Carbon Dioxide or other Greenhouse Gas Emissions (GGE) reduced. Quantification of greenhouse gas reduction using standard protocols is encouraged but not mandatory.

Planning or Research Project: Judged based on amount of GGE reduction projected to be achieved in future years, and the likelihood and proximity of success.

Public Outreach/Education: Judged based on number of persons reached, effectiveness of message, and usefulness as a model for other outreach and education projects.

School/Youth: Judged based on extent of participation, originality, and amount of energy, water, or resource use reduction achieved (calculation not necessary).

Sustainable Business Practices: Any combination of measures resulting in energy, water, or resource use reductions. Judging will be on level of effort, workforce participation, and creativity, as well as overall reduction of energy, water, and resource consumption.

Information at <http://climatechange.countyofventura.org>

Self nomination is encouraged! Please send to steve.bennett@ventura.org

